

Improve Your Curb Appeal in Just 2 Weekends

Simple tips to refresh your home's exterior

- ✓ CLEAN & REFRESH
- ✓ LANDSCAPE & UPGRADE
- ✓ FRONT ENTRY ENHANCEMENTS
- ✓ FREE HOMEOWNER GUIDE
- ✓ FINISHING TOUCHES

Download
the Free
Checklist

Improve Your Curb Appeal

IN JUST 2 WEEKENDS

A practical step-by-step plan to clean, repair, landscape and refresh your home exterior without feeling overwhelmed.

A Quick Note Before You Begin

Every home is different, so not every item on this checklist will apply to your property. Use this guide as a starting point and choose the projects that make the most sense for your home, goals, schedule, and budget.

Some improvements may require special tools, permits, experience, or professional assistance.

Always put safety first, and hire a qualified professional for any work you are not comfortable completing yourself.

Need a trusted recommendation? Call me.

I keep a list of reliable local professionals for almost anything your home may need, including contractors, painters, landscapers, cleaners, handymen, inspectors, lenders, and more.

Whether you are preparing to sell, planning future improvements, or simply unsure where to begin, reach out to me.

I will help you focus on the updates that may have the greatest impact without wasting your time or money. Call Toni McDowell for trusted local recommendations and personalized real estate guidance.



KELLER WILLIAMS
SELECT REALTORS



2-WEEKEND CURB APPEAL GUIDE



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Your Two-Weekend Game Plan

Break the project into manageable blocks so you can see progress quickly.

Weekend 1: Clean + Repair • Weekend 2: Landscape + Style Final Walk-Through

WEEKEND 1 CLEAN, REPAIR & REFRESH

Windows and fixtures
Paint touch-ups
Decluttering
Pressure washing

WEEKEND 2 LANDSCAPE, STYLE & UPGRADE

Lawn and garden
Front entry updates
Outdoor lighting
Finishing touches

Work from the street inward

TIP

Stand across the street before you begin. Take a quick photo, then use it to spot clutter, overgrowth and areas that need attention.

QUICK PREP LIST

- ☐ Choose your two weekends and block out the time.
- ☐ Gather cleaning supplies, tools, paint and yard bags.
- ☐ Create a small budget for mulch, flowers and hardware.
- ☐ Take before photos so you can track your progress.
- ☐ Ask for help with ladders, heavy lifting or roof-related work.

Clean, Repair & Refresh

Begin with the high- impact cleaning tasks that instantly make the exterior feel better maintained.

DRIVEWAY, WALKWAYS AND EXTERIOR SURFACES

- ☐ Pressure wash the driveway.
- ☐ Pressure wash sidewalks, steps and walkways.
- ☐ Clean the front porch, patio and entry area.
- ☐ Remove dirt, mildew and cobwebs from siding.
- ☐ Sweep curbs, garage doors and foundation edges.
- ☐ Remove weeds growing through pavement cracks.
- ☐ Fill noticeable cracks in concrete or asphalt.
- ☐ Clean gutters and remove visible debris.
- ☐ Check that downspouts drain away from the house.



Do not skip the edges

Crisp edges alongsidewalks, beds and driveways make the whole property look more polished, even before you add anything new.

SUPPLIES TO HAVE READY

Pressure washer • stiff broom • outdoor cleaner • gloves • weed tool
• crack filler • gutter scoop

Doors, Windows & Small Repairs

Fresh fixtures and small repairs signal that the home is cared for.

WINDOWS, DOORS AND FIXTURES

- ☐ Wash exterior windows and clean screens.
- ☐ Wipe down the front door and storm door.
- ☐ Clean exterior light fixtures and replace bulbs.
- ☐ Clean the mailbox and house-number sign.
- ☐ Polish or replace worn door hardware.
- ☐ Confirm the doorbell works properly.
- ☐ Clean the garage door and surrounding trim.

PAINT AND MINOR REPAIRS

- ☐ Touch up peeling or faded exterior paint.
- ☐ Repaint the front door for a fresh focal point.
- ☐ Touch up porch railings, shutters and trim.
- ☐ Repair loose steps, railings or boards.
- ☐ Replace damaged screens and cracked caulk.
- ☐ Secure loose gutters or downspouts.
- ☐ Repair damaged fence sections and check visible shingles.

Declutter for a Cleaner First Impression

Removing visual noise is one of the fastest, least expensive ways to improve curb appeal.

DECLUTTER AND ORGANIZE

- ☐ Remove toys, hoses, tools and unnecessary items.
- ☐ Store trash and recycling bins out of sight.
- ☐ Organize the porch and front entry.
- ☐ Remove broken planters and outdated decorations.
- ☐ Coil or hide garden hoses neatly.
- ☐ Remove dead plants and empty pots.
- ☐ Clear unnecessary items from the side yard.
- ☐ Straighten and clean outdoor furniture.

THE 10-MINUTE STREET TEST

Walk to the curb and look back at the home. Ask yourself:

1. What looks messy?
2. What blocks the front door?
3. What looks worn?
4. What is the first thing my eye notices?

Landscape, Style & Upgrade

Now add structure, color and a welcoming path to the front door.

LAWN AND LANDSCAPING

- ☐ Mow the lawn and edge driveways, walks and beds.
- ☐ Trim bushes, shrubs and hedges.
- ☐ Prune branches blocking windows or walkways.
- ☐ Remove weeds, dead plants and yard debris.
- ☐ Fill bare lawn areas with grass seed or sod.
- ☐ Add fresh mulch to flower beds.
- ☐ Add seasonal flowers for color.
- ☐ Shape landscaping for a clean, balanced look.
- ☐ Remove plants that hide important home features.

TIP Use fewer plant varieties

Repeating two or three coordinated colors looks cleaner and more intentional than using many unrelated plants.

EASY COLOR FORMULA

1 greenery base + 1 bright flower color + 1 neutral planter color = a polished, coordinated entry.

Refresh the Front Entry

The front door should be visible, clean and welcoming from the street.

FRONT ENTRY UPDATES

- ☐ Add a fresh welcome mat.
- ☐ Place matching planters beside the front door.
- ☐ Add a simple seasonal wreath.
- ☐ Replace faded or damaged house numbers.
- ☐ Update an old or leaning mailbox.
- ☐ Add a clean bench or small chair when space allows.
- ☐ Keep decor simple and avoid overcrowding.
- ☐ Make sure the front door is easy to see from the street.

OUTDOOR LIGHTING

- ☐ Replace outdated fixtures or clean cloudy covers. Use matching
- ☐ warm bulbs at the entry and garage.
- ☐ Add solar lights along the walkway.
- ☐ Illuminate the house number for evening visibility. Check motion-
- ☐ sensor lights and hide visible wires.

Final Touches & Walk-Through

A final review catches the small things buyers, guests and neighbors notice first.

FINISHING TOUCHES

- ☐ Clean and arrange outdoor furniture.
- ☐ Add fresh cushions or pillows.
- ☐ Place a few coordinated potted plants.
- ☐ Straighten the mailbox and address sign.
- ☐ Clean up around the air-conditioning unit.
- ☐ Screen utility boxes without blocking access.
- ☐ Check the home from across the street.
- ☐ Take exterior photos in flattering natural light.

FINAL CURB APPEAL WALK-THROUGH

- ☐ The lawn and landscaping look neat and healthy.
- ☐ The driveway, windows and porch are clean.
- ☐ The front door looks fresh and welcoming.
- ☐ House numbers and lighting are easy to see.
- ☐ Trash cans, hoses and tools are hidden.
- ☐ The home looks inviting from the street.

Project Notes & Shopping List

Use this page to assign tasks, list supplies and keep track of your budget.

PROJECT NOTES

SHOPPING LIST

Estimated budget: \$_____

- ☐ Cleaning supplies
- ☐ Paint and repair materials
- ☐ Mulch, soil or grass seed
- ☐ Flowers and planters
- ☐ Lighting or house-number updates